

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES  
(AUTONOMOUS)**

**New Boyanapalli, Rajampet, Kadapa District, Andhra Pradesh-516 126**

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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ACTION TAKEN REPORT**

**Date: 30-06-2019**

Based on the discussions of Feedback committee meeting held on 22-05-2019, the following actions were taken by PAC.

<b>S. NO.</b>	<b>Suggestions by Stakeholders</b>	<b>Action Taken</b>
1	New concepts related to ethics are to be added.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended including Ethics in Marketing and Ethics in HRM.
2	Remove old concepts in the curriculum.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended removing outdated topics in the various subjects.
3	Add updated subjects in the curriculum.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended introducing GST and Customs Law, Green Marketing Management and Retail Management.
4	Upgrade course by introducing trendy subjects in the curriculum.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended introducing Business Analytics in the curriculum.
5	Make retailing as core subject.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended introducing Retail Management as core subject in the curriculum.
6	Modification in the project pattern.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended conducting project work with

		100 marks.
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The above report is to be presented in the PAC meeting for its approval and feedback.



**HEAD OF THE DEPARTMENT**  
Head of the Department  
Master of Business Administration  
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